



Racing Toward **INDYpendence**

Friday, March 27, 2009 6pm at Taj Ma Garaj

Sponsorship Opportunities



Gold Sponsor \$5,000

Sponsor will receive one-year benefits:

- Your company will be identified as a sponsor in all print advertisements and radio spots
- Logo on publicity for all We Care Arts Fundraising events: Auction, Style Show, Open House and Cookie Walk
- Logo in letters and on a poster sent to more than 80 area churches. Churches display the poster and announce the event to their congregations – your message could be seen by as many as 28,000 people
- Logo on posters placed in local businesses advertising the event
- A complimentary half page advertisement in our program
- Your company will be featured in an audio-visual presentation at the event. Your logo and level of sponsorship will be prominently displayed throughout the evening
- Sponsorship of our January newsletter, sent to more than 5,000 of our patrons
- Logo and link on our web site

PLUS

- Mention in newspaper articles
- Name on building signage located near the intersection of Wilmington Pike and Dorothy Lane – the business intersection in Montgomery County
- One complimentary Table of 10 at the Auction and a table at the Style Show
- Complimentary Garage Sign

Silver Sponsor \$2,000

Benefits

- Your company will be identified as a sponsor in all print advertisements and radio spots
- Logo in letters and on a poster sent to more than 80 area churches. Churches display the poster and announce the event to their congregations – your message could be seen by as many as 28,000 people
- A complimentary half page ad in our program
- Your company will be featured in an audio-visual presentation at the event. Your logo and level of sponsorship will be prominently displayed throughout the evening
- Logo in our January newsletter, sent to more than 5,000 of our patrons
- Logo and link on our web site
- Sponsorship of one table of 10 at the Auction
- Complimentary Garage Sign

PLUS

- Mention in newspaper articles

Garage Sponsor \$1,000

Benefits

- Your company will be identified as a sponsor in all print advertisements and radio spots
- Logo in letters and on a poster sent to more than 80 area churches. Churches display the poster and announce the event to their congregations – your message could be seen by as many as 28,000 people
- A complimentary quarter page advertisement in our program
- Your company will be featured in an audio-visual presentation at the event. Your logo and level of sponsorship will be prominently displayed throughout the evening
- Logo in our January newsletter, sent to more than 5,000 of our patrons
- Logo and link on our web site
- Sponsorship of one table of 10 at the Auction
- Complimentary Garage Sign

Table Sponsor \$500

- Table tent with your logo on your table
- Ten tickets to the event
- Name listed in the event program
- Name listed in slide show

